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Apollo tyres song

Home » Ad Song Ganga Lyrics in Hindi by Apollo Tyres Television Commercial. The song is sung and composed by A. R. Rahman with Sachin Tendulkar. ए In this sense, he explained that there is no 1 billion ए and added that there is no 1 है and added that there is no धनिया बदनिया that does not धनिया बदनिया his career as है. In 2007, the Government of the Population of North America was the first to do so. ओ गंगा गंगा.. एक तान सुरों की गंगा.. तस्वीर वतन की गंगा हज़ारों सपने गंगा.. ज़िंदा मेरे दिल में है गंगा.. एक तान सुरों की गंगा.. तस्वीर वतन की गंगा हज़ारों सपने गंगा.. ज़िंदा दिल है धनिया बदनिया Taking advantage of his association with sports legend, Sachin Tendulkar, Apollo Tyres has launched a corporate advertising campaign, Ganga: the River of People, covering television, digital, print and film media. Legendary Indian music director, composer, musician and singer, A R Rahman has composed and sung especially a song for this television commercial (TVC). Apollo Tyres' new TVC marries the symbolizing Brand Apollo, Sachin and Ganga: the spirit that keeps India on course towards progress. The track composed by A R Rahman brings life to the spirit beautifully and makes for a memorable piece. The essence of the Apollo brand is the spirit of 'going the distance'. This motivates people not to leave any stone unturned in achieving their goals and ambitions, to give their all to achieve what they have set, and move on. While the company's tires become a means to achieve ambitions, progress and dream realization for consumers. The essence of the brand resonates with what both Ganga and Sachin represent. While bargain is an eternal journey, flowing from one destination to another overcoming all obstacles, Sachin too, on his journey has gone from milestone to milestone beating all obstacles, from greatness in cricket to Bharat Ratna, to love and respect around the world. The Ganga River, Sachin and the Apollo brand all play an important role in the lives of all Indians, motivating and allowing them in different ways. River of People (TVC): This is a cinematic journey filmed around the country, celebrating India, and its people, who are on the move and travel the distance to achieve their dreams. Anchored in heritage and tradition, they embrace Modernism and are shaping the future of the country. The momentum of these people's progress is irrepensible, moving forward with power, like the Ganga River. The film shows Apollo Tyres driving India and its people from today to tomorrow and beyond, rooted as the Bargain, to the soul of a nation. This inspiring celebration of India's moving progress, with intensely evocative images, is brought to life by the irresistible bargain song of A R Rahman. The song, its lyrics and its musical beauty, is what sustains everything. Credits: Songwriter and producer: A R Rahman A R Rahman, Jonita Gandhi. Antara Nandy Creative Agency: J Walter Thompson Production House: Gravity Entertainment Producer: Suvi Chawla, Anuj Chandwani, Sonali Ghosh Director: Robert Dani Kaplan DOP: Matt Shaw Shaw Agency: Mindshare (extremes) Watch TVC here: Scroll Staff Share Tweet Reddit Print Share Tweet Email Reddit Print Around the Web Scroll Staff After composing songs that have won awards worldwide, master AR Rahman has used his musical skills to pay tribute to the Ganga River in his new song. The song Ganga: the River of People, made for an Apollo Tyres commercial, takes on a patriotic tone to compare the spirit of India to the evergreen, ever-moving river. The ad features Sachin Tendulkar cricket and displays visuals of the river, along with other impressive locations across the country. AR Rahman posted the video on Twitter and wrote: Humiliated by being part of this tribute to The Bargain! Support our journalism by subscribing to Scroll+. We welcome your comments to letters@scroll.in. Advertising AR Rahman Sachin Tendulkar Ganga Apollo as a brand always pushes the spirit of 'go the distance'. An idea that people need to keep moving forward, overcoming all obstacles in their path to reach their potential and goals. This becomes a selling point of your product – tires – which is the means to reach out and realize ambitions and dreams. Bargain: People's River is a video showing Sachin driving through India, celebrating people and the country. It shows that people are resilient and always advancing, like the Ganga River. This song composed by A R Rahman is a celebration of India and it's the people, all they've achieved and how far they've come. Released on May 19, 2019, the anthem's words are written by Nirmika Singh and singers Jonita and Antara Nandy have lent their voices. The River of People is an initiative of Apollo Tyres, which aims to celebrate India, diversity and people in constant progress. Apollo Tyres pays tribute to the different cultures, diversity and development of India after colonization. The song's video features Sachin Tendulkar, who is a symbol of leadership and perseverance. This is a journey that shows how Apollo Tyres is driving India and people towards a better and brighter tomorrow in collaboration with Sachin Tendulkar. You can watch the video here – Here's what we think! Great time to launch a patriotic campaign! via GIPHY Considering the current wave of political consciousness in the country, an anthem like Ganga is willing to instill a sense of patriotism. With the election season underway, there is palpable tension in the country over what will come next. Art like this is important because it will only remind us of its roots - where we come from and who we are as the citizens of the country. Music X Brands = WIN WIN! via GIPHY It is very interesting to see how brands collaborate with musicians and invest in the music business in recent times. These types of collaborations have a double effect. One of them, generating more revenue for an industry slightly stagnant. And secondly, a way for people to related to brands and also to the artists of the collaboration. And this is not the first collaboration Apollo has with music. Apollo has previously released tracks in collaboration with ISL as well (See here). here).

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